

**PLANNING VS. EXECUTION REPORT**  
**FOR**  
**WEBINARS/SEMINARS/WORKSHOPS/GUEST LECTURERS/INVITED TALKS**

**[SESSION: 2023-24 (ODD SEMESTER)]**

**Department-BBA(BACHELOR'S OF BUSINESS ADMINISTRATION)**

**Month -OCTOBER 2023**

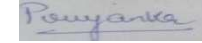
<b>S. No.</b>	<b>Groups</b>	<b>Types of Activity*</b>	<b>Tentative Scheduled Date of Activity (as per the Detailed Action Plan)</b>	<b>Actual Date of Conduct</b>	<b>Topic</b>	<b>Name of Speaker/Trainer (Along with Designation &amp; Organization)</b>	<b>%age Student Attendance</b>	<b>Remarks</b>
1.	BBA (11-12)	Guest Lecture	10.10.2023	10.10.2023	Contemporary Issues in Marketing	Dr.Himanshu Mishra Chairperson, Career Management Center, Jaipuria Institute of Management, Lucknow	65%	CONDUCTED
2.	BBA (13-14)	Guest Lecture	10.10.2023	10.10.2023	Contemporary Issues in Marketing	Dr.Himanshu Mishra Chairperson, Career Management Center, Jaipuria Institute of Management, Lucknow	41.860%	CONDUCTED
4.	BBA (31 -32)	Guest Lecture	10.10.2023	10.10.2023	Contemporary Issues in Marketing	Dr.Himanshu Mishra Chairperson, Career Management Center, Jaipuria Institute of Management, Lucknow	72.413%	CONDUCTED
5	BBA (33-34)	Guest Lecture	10.10.2023	10.10.2023	Contemporary Issues in Marketing	Dr.Himanshu Mishra Chairperson, Career Management Center, Jaipuria Institute of Management, Lucknow	82.142%	CONDUCTED

	BBA (51-52)	Guest Lecture	10.10.2023	10.10.2023	Contemporary Issues in Marketing	Dr.Himanshu Mishra Chairperson, Career Management Center, Jaipuria Institute of Management, Lucknow	60.416%	CONDUCTED
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**Name(s) and Signature(s) of Committee  
Members**

1. Dr. Priyanka  
Srivastava

2. Ms. Monika  
Sonker

Dr. Priyanka Srivastava

**Head of Department**